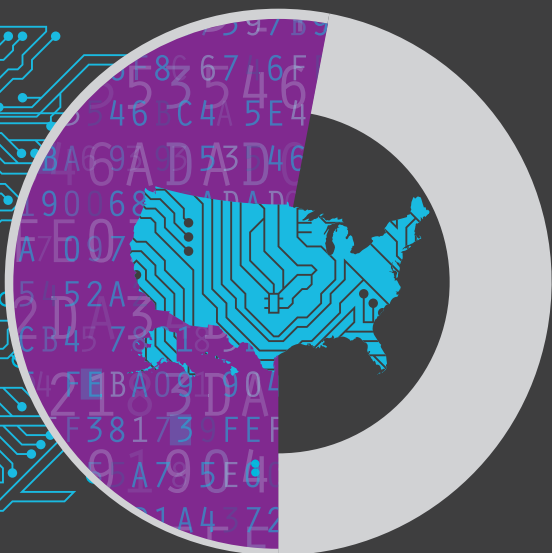


Half of U.S. Businesses Have been Hacked

More than half

of U.S. businesses have experienced a cyber attack in the past year.*

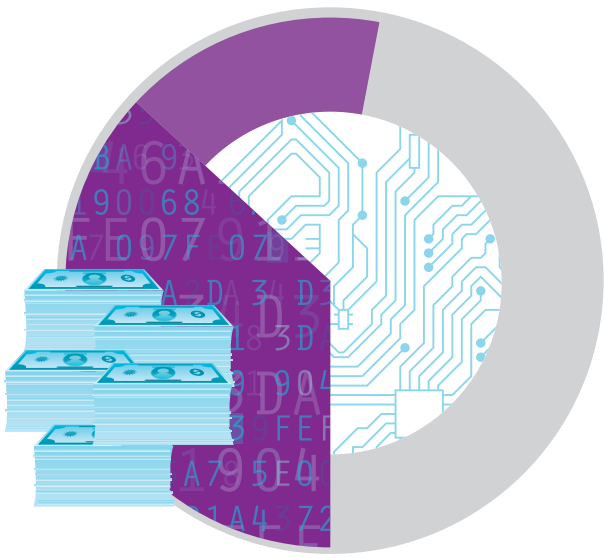
53%





How much can a cyber attack cost?

Of those businesses hacked in the previous 12 months

72% spent \$5,000 or more to...



 Investigate each cyber-attack

 Restore or replace software and hardware

 Deal with other consequences

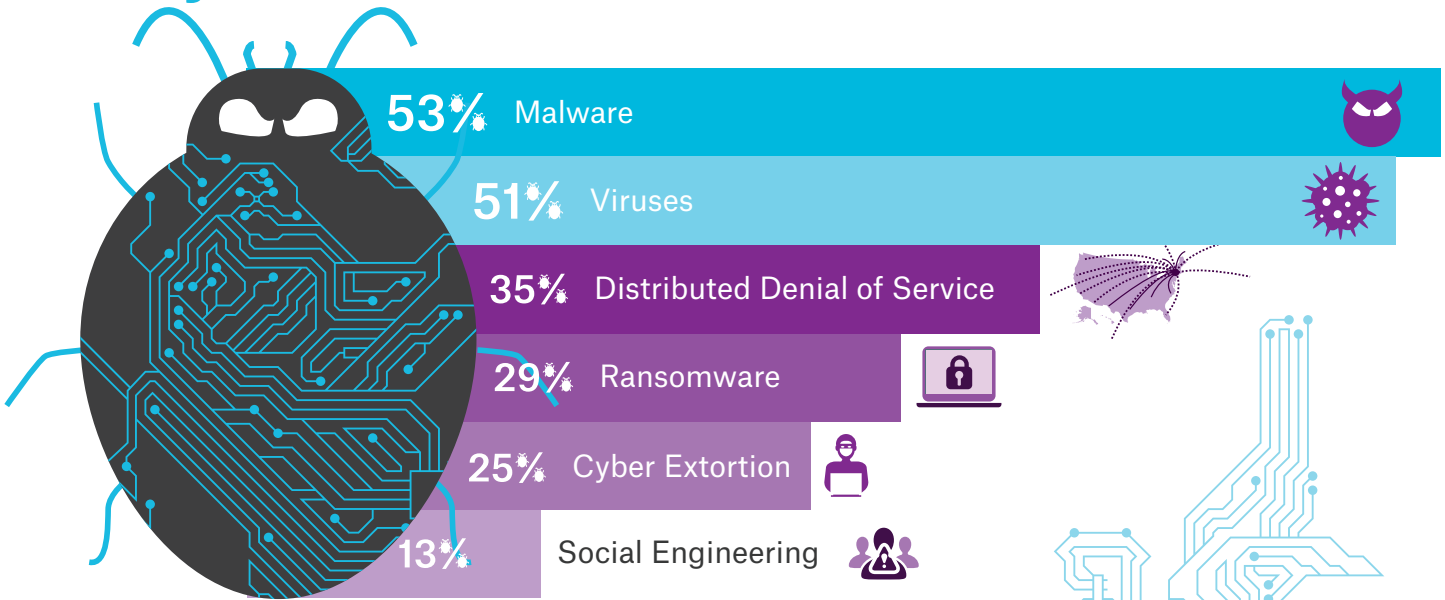
More than a third

of the hacked businesses...

38% spent over \$50,000 to respond



What are the causes of a cyber attack?



What are the consequences of a cyber attack?

Data Loss

60%

Business Interruption

55%